



Add value to your IP portfolio and improve your innovation pipeline!

Join us on 14 July at 10am EDT/4pm CET to discover how the right IP management technology could help your company to align its IP and business and strategy, improve innovation capture and demonstrate IP value to internal stakeholders.

Speakers from Patrix, the provider of the leading IP case management software Patricia™, will share insights and best practices on proactive portfolio management, including automation of administrative workflows, management of invention submissions and improvements in data accuracy through direct integration with global patent and trademark offices.

Patricia™ was created by IP professionals for IP professionals. We developed the system by carefully listening to our customers' ideas and incorporating their dynamic needs into the software.

Tune in to our 45-minute webinar to find out how using Patricia's workflow-driven system can help you to align your IP portfolio with your business strategy, inform decision-making and drive internal efficiencies.

Improve your innovation pipeline and make IP a part of your company's business!



Karin Kärving Söholt
Global Head of Sales and
Marketing at Patrix



Mehrdad Assadi
CTO at Patrix

When: 14 July, 2021
10–10.45am EDT/4–4.45pm CET

Register today by emailing sales@patrix.com